



GRP Limited

Investor Presentation June 2020

Safe Harbor



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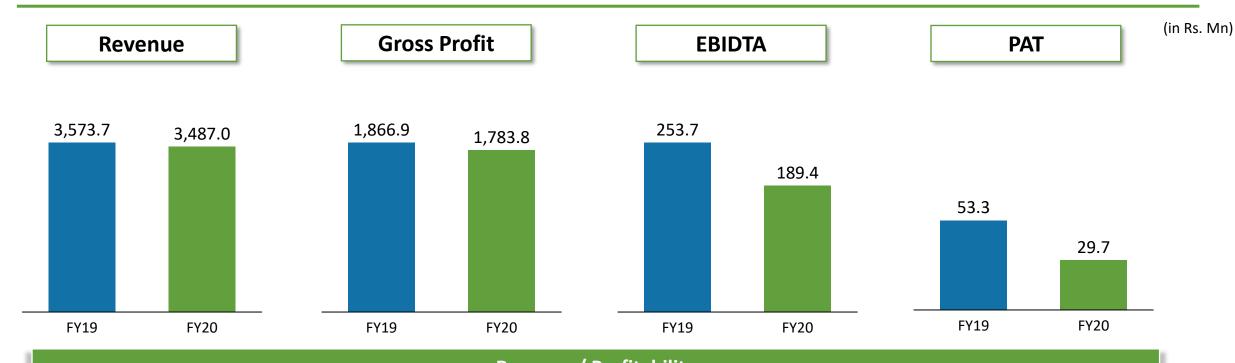
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Performance Highlights



Performance Highlights for FY20*



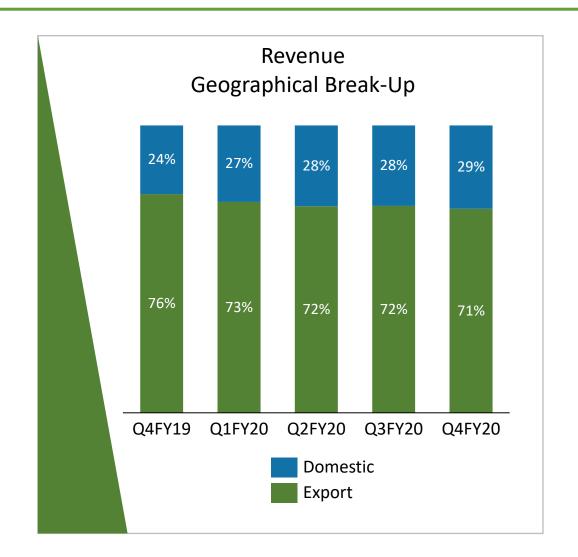


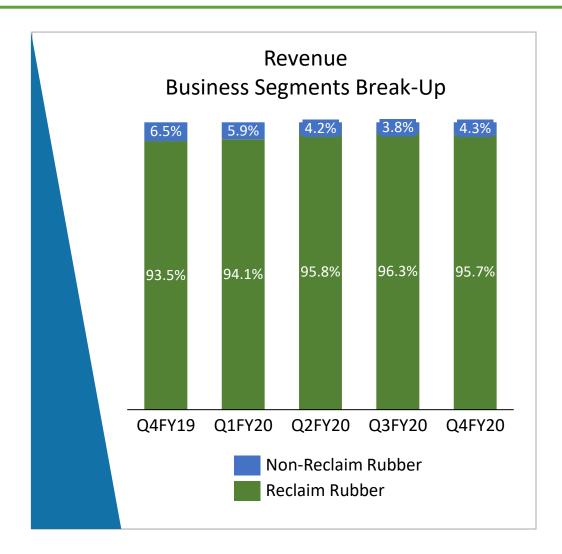
Revenue / Profitability

- Revenue has been slightly lower as compared to last year due to subdued demand by the tyre companies amid the ongoing auto slowdown and further accentuated due to the nation-wide lockdown imposed due to COVID-19 pandemic
- Profitability has been lower as compared to last year due to higher operating expenses coupled with lower utilization levels of plants

Segment Wise Quarterly Performance Trend*







Segmental Financial Highlights*



Particulars (in Rs. Mn)*	Reclain	Non-Reclaim Rubber		
	FY20	FY19	FY20	FY19
Revenue	3319.9	3,392.4	166.3	177.2
Raw Material	1657.0	1,651.4	63.0	67.9
Other Expenses	1491.6	1510.5	87.6	90.1
EBIDTA	171.3	230.6	15.7	19.1
EBIDTA Margin	5.2%	6.8%	9.5%	10.8%

- ✓ GRP's non-Reclaim rubber businesses are allied along the value chain and help the company diversify its offerings to various end customer segments reducing our overall dependence on the tyre sector
- ✓ Although Non-Reclaim business performance was subdued in FY20 due to global uncertainties in auto and allied sectors leading to lower demand and lower capacity utilization, several breakthroughs in application development will help improve performance in FY21

COVID-19 Impact on the Business







Manufacturing Operations

Production was temporarily suspended at all our facilities as per Central and State Government directives of Lockdown to contain the spread of the virus. Presently, all our manufacturing facilities have commenced operations, although at lower utilization levels. The company is working closely to revert demand, focussed on availability & safety of workers at its facilities, reconfiguring its facilities for effective social distancing and is working towards resumption of operations to normalcy at the earliest





Financial position and profitability

Due to the suspension of operations our revenues & profitability has been impacted. In order to mitigate some of the impact, Company has taken various initiatives to manage its costs across the organization and to conserve cash. There may be some impact on receivable cycle from customers. However, the company foresees no major risk given its high quality of customers. The Company has postponed and/or deferred most of its capex while ensuring long term sustainability of the business.





Demand for the products

The lockdown resulted in most of the Company's customers in India also having to shut their operations. The resultant sales to these domestic customers is starting to resume and we hope to ramp up capacity utilization over the next months. The silver lining for the company has its been its export customers. Significant plants of the Company's customers in overseas markets continued to operate even during the lockdown in India. This led to a quick resumption in sales in the international markets for such customers.



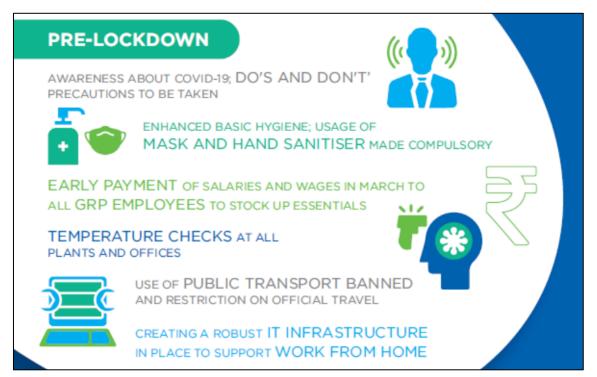


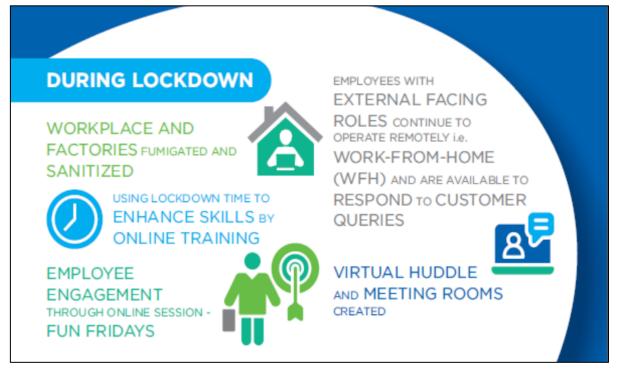
Liquidity Position

The Company is currently in a comfortable liquidity position to meet its financial and other commitments. Company will continue to monitor the liquidity situation and if required, take appropriate steps to augment it further.

COVID-19 Impact – Initiatives taken at GRP





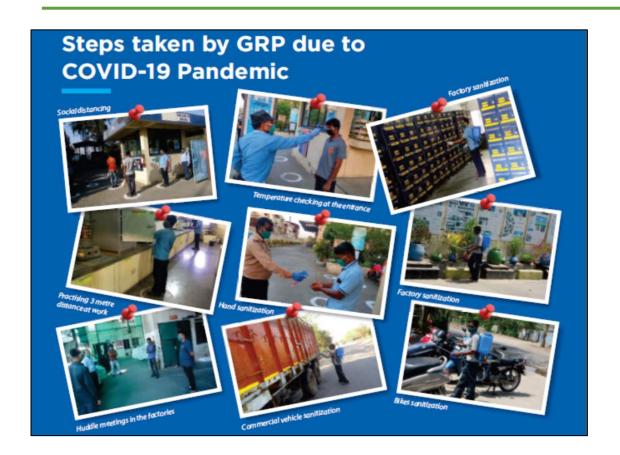


At GRP, our focus in the days around the lockdown centred around:-

- ✓ Employee safety & well being
- **✓** Getting effective at work from home to continue serving our partners
- ✓ Ensuring our short term financial liquidity & long term survival

Safety is the priority at GRP







Health & well-being of the employees is GRP's priority

We have taken utmost precautions before resuming the operations at all our manufacturing facilities

Consolidated Profit & Loss Statement



Profit & Loss (Rs. Mn)	Q4 FY20	Q4 FY19	Y-o-Y	Q3 FY20	Q-o-Q	FY20	FY19	Y-o-Y
Revenue from operations	794.4	918.5	-14%	905.8	-12%	3,487.0	3,573.7	-2%
Cost of Goods Sold	365.7	453.7		445.1		1703.2	1706.8	
Gross Profit	428.7	464.8	-8%	460.7	-7%	1783.8	1,866.9	-4%
Gross Profit Margin	54.0%	50.6%		50.9%		51.2%	52.2%	
Employee Cost	158.7	143.8		155.6		607.8	586.3	
Other Expenses	225.1	281.1		259.9		986.7	1026.9	
EBIDTA	45.0	40.0	12%	45.1	0%	189.4	253.7	-25%
EBITDA Margin	5.7%	4.4%		5.0%		5.4%	7.1%	
Other Income	3.0	2.4		1.0		6.4	4.9	
Depreciation	33.9	33.7		35.7		136.4	133.1	
Finance Cost	37.3	0.5		20.4		81.8	47.3	
Profit Before Share of Profit/ (Loss) of JV's	-23.2	8.2	-	-10.0	-	-22.5	78.1	-
Share of Profit/(Loss) of JV's	0.0	-1.7		0.0		0.0	-6.0	
РВТ	-23.2	6.5	-	-10.0	-	-22.5	72.1	-
Tax	-9.5	4.5		-7.0		-52.2	18.9	
PAT	-13.7	2.0	-	-3.0	-	29.7	53.3	-44%
PAT Margin	-1.7%	0.2%		-0.3%		0.9%	1.5%	
Cash Profit	20.2	35.7	-43%	32.7	-38%	166.1	186.4	-11%

Consolidated Balance Sheet



Assets (Rs. Mn)	Mar-20	Mar-19
Non-Current Assets	1,279.5	1,289.0
Property, Plant and Equipment	1,107.5	1,207.4
Capital work in progress	13.4	9.7
Right of use assets	104.3	-
Investment Property	10.7	11.0
Other Intangible assets	1.5	2.1
Intangible assets under development	3.1	1.2
Financial Assets		
(i)Investments	6.6	6.1
(ii)Others	0.0	0.0
Other Non-Current Assets	32.4	51.5
Current Assets	1,408.8	1,178.8
Inventories	467.7	348.1
Financial Assets		
(i)Trade receivables	652.0	657.3
(ii)Cash and cash equivalents	82.5	44.0
(iii)Bank balances other than mentioned	2.0	2.1
(iv)Other Financial assets	3.4	14.8
Current Tax Assets (Net)	9.3	-
Other Current Assets	192.1	112.4
Total Assets	2,688.4	2,467.8

Liabilities (Rs. Mn)	Mar-20	Mar-19
Equity Share Capital	13.3	13.3
Other Equity	1,258.6	1,284.8
Equity attributable to owners of the Company	1,272.0	1,298.1
Non-Controlling Interests	0.0	0.0
Total Equity	1,272.0	1,298.1
Non-Current Liabilities	288.0	249.2
Financial Liabilities		
(i)Borrowings	114.8	28.9
(ii)Other Financial liabilities	9.5	1.1
Provisions	6.6	5.4
Deferred Tax Liabilities (Net)	157.0	213.8
Current Liabilities	1,128.5	920.5
Financial Liabilities		
(i)Borrowings	695.2	593.0
(ii)Trade Payables	234.5	217.0
(iii)Other Financial Liabilities	93.4	38.2
Other Current Liabilities	94.7	69.1
Provisions	10.6	0.3
Current tax liabilities (Net)	-	2.7
Total Equity & Liabilities	2,688.4	2,467.8

Certified "Great Place to Work"



GRP is certified as a "Great Place to Work"

"It is humbling and extremely heartening to learn of the confidence that fellow colleagues have expressed in GRP's culture and work practices for us to qualify for this prestige"

-Mr. Harsh Gandhi
Joint Managing Director





Introduction



Tyre Graveyards are increasing across the Globe



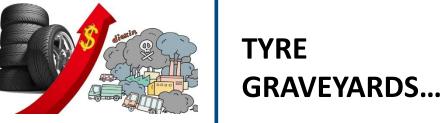
7.6 Billion people in the world



1.7 billion new tyres produced a year



Creating huge



1.4 Billion vehicles on the road

Over 1 billion waste tyres generated per year

... HUGE OPPORTUNITY

...presenting a HUGE OPPORTUNITY



Huge tyre graveyards that can be seen from Space

GRP uses end-of-life tyres to recycle and manufacture

Reclaimed rubber, Engineering plastics, Diecut products & Polymer Composite Products









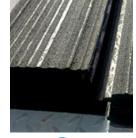








MARANGONI SE GRP







It is our raison d'etre



Recover, Recycle, Reuse' is GRP's raison d'etre as well as mantra for creating a clean planet

- GRP is one of the leading producers of reclaim rubber
- It recycles end- of-life tyres, automotive inner tubes, automobile profiles and moulded rubber products to produce consistent quality reclaim rubber
- The rubber produced emits 95% Lower greenhouse gas v/s virgin polymers



...to Reduce, Reuse & Recycle





REDUCE



TYRE RETREADING

- Process to extend the life of Commercial Vehicle tyres beyond single use
- **Environmental friendly** process ensuring saving in valuable resources

POLYMER COMPOSITES

- Manufactured from 100% recycled rubber and plastics
- Product is environmental friendly, strong and durable as a substitute to wood & concrete

REUSE

RECYCLE



CUSTOM DIE FORMS

Custom die forms engineered from end of life truck and bus bias tyres used in application where low cost solutions are a necessity like door mats, impact resistance products and Agricultural equipment's

RECLAIM RUBBER

Produced from end of life tyres, automotive inner tubes, automobile profiles and moulded rubber products to produce consistent quality

INDUSTRIAL POLYMERS

Recovery and Reuse of polyamide from end-of-life tyres, a key competitive advantage is the continuous availability of in-house raw materials

reclaim rubber



Our Business



Believing in possibility of better tomorrow...





8 Manufacturing Units with 72,700 tons/year capacity

Export presence in **60+ Countries** across **300+ customers**





18% share in Indian Market & **50% of India's Export** in reclaimed rubber

~1.2 Mn End-of-Life tyres saved from reaching landfills **Every Year**





Supplies to **7 out of top 10** global tyre companies

IATF, ISO and BS OHSAS REACH Certified for EU Zone



OUR VALUES

SUSTAINABILITY

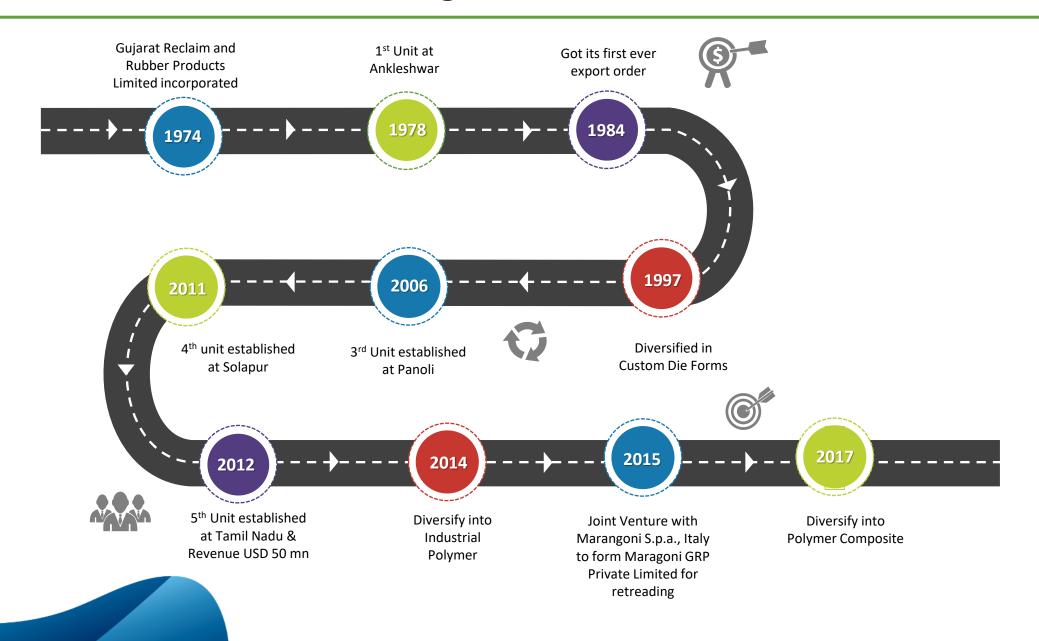
TRUST

COMMITMENT

INTEGRITY

... since Four Decade & Counting





...serving the needs of Global Mobility Industry





60+ Countries





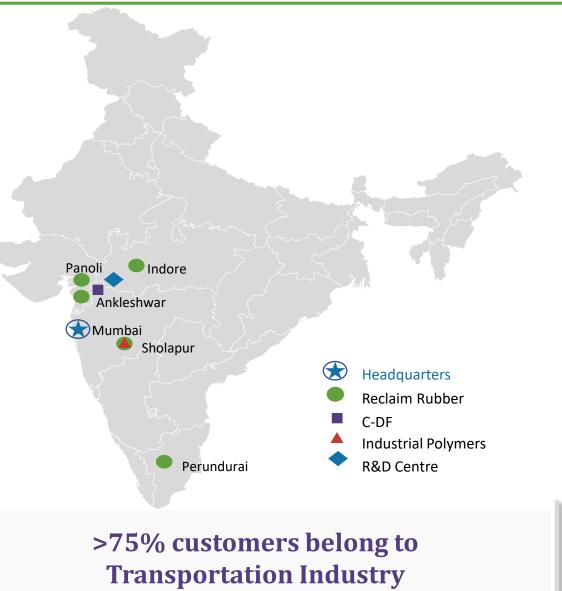
400+ **Vendors**





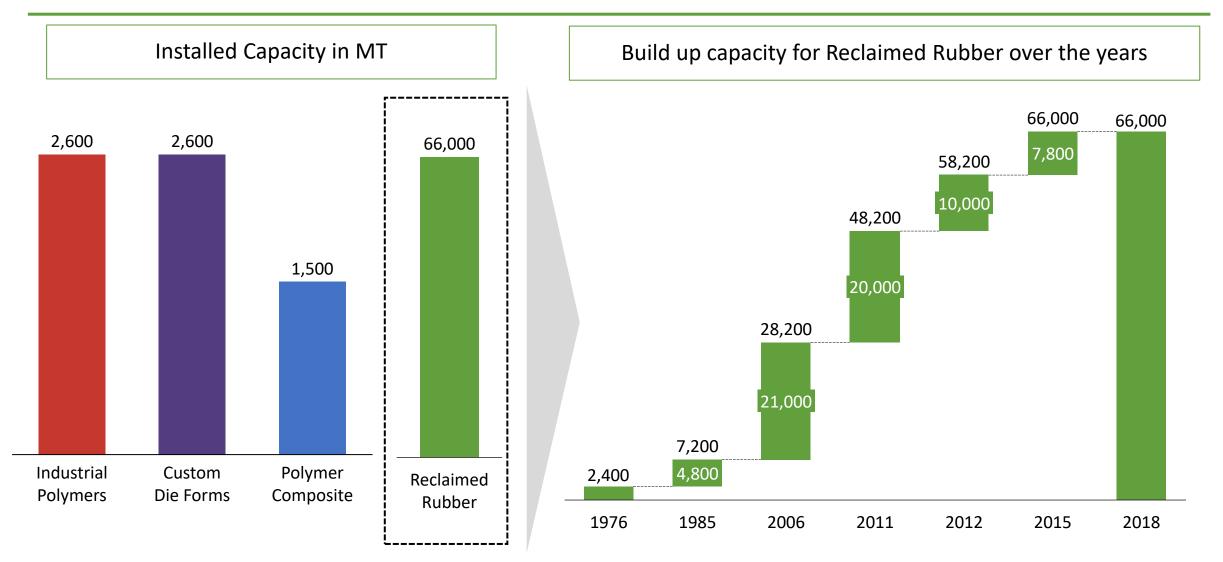


~1800 **Employees**



...supported by self designed Manufacturing Facilities





...with our R & D Capabilities



Product

- Continuous Development of New Products
- Expansion in New Product Categories

New Products



Process

- Automation of Processes
- Environment friendlyZero Discharge

Margin Improvement



Application

- Developing New Application across diversified Industries
- Products designed based on Customer application needs

Customer Relationship



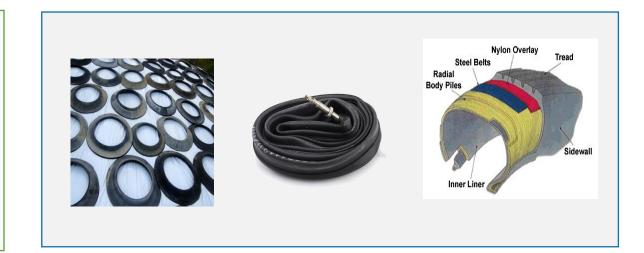
...with Diversified Product Applications





Inner Liner Inner Tubes Tyre Side Walls

Tyre Piles Tyre Treads & Retreads



NON - TYRE APPLICATION

Conveyor Belts Adhesives

Automotive Roofing Footwear

Moulded Goods Matting





Reclaim Rubber

...across Business Verticals



Industrial Polymers

Custom Die Forms

INDUSTRY APPLICATION

Consumer

Automotive

Electrical & Electronics

Industrial

APPLICATION

Link Mats

Door Mats

Industrial Mats

Dock Bumpers



Reprocessed Nylon Glass Filled



Reprocessed Nylon Unfilled



Modified Nylon



Door Mats



Harvestor Pads



Dock Bumpers

...across Business Verticals



Polymer Composite

INDUSTRY APPLICATION

Commercial transportation

Livestock transportation

Military and Government

Oil fields

Retreading

APPLICATION

Link Mats

Door Mats

Harvestor Pads

Dock Bumpers







Oil rigs set back areas



Air drop pallets







Retreading Franchisee

...all Major Tyre and Non Tyre Customer Relationships



























































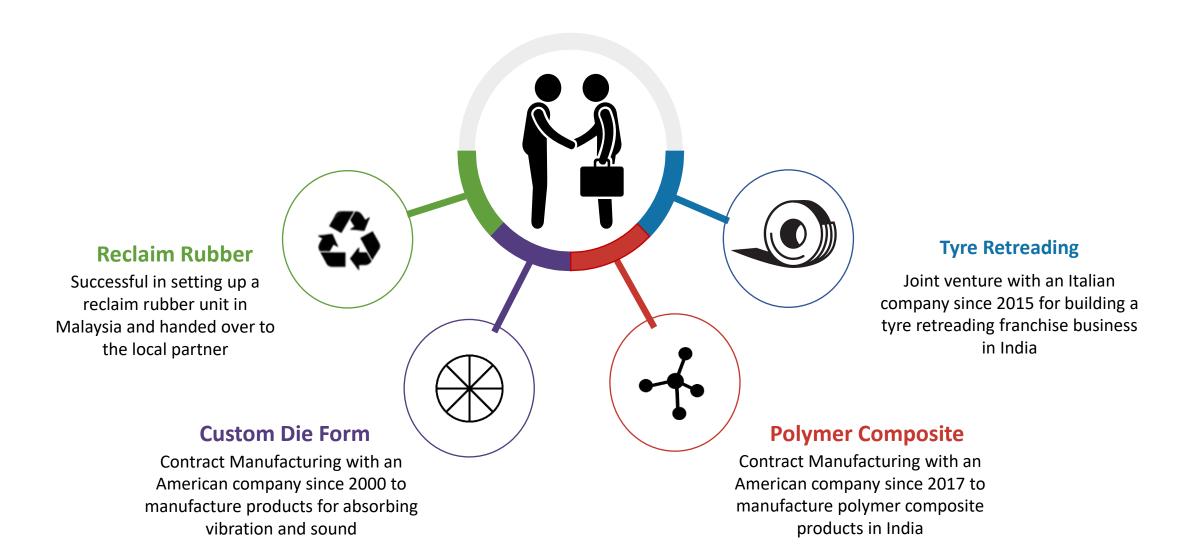






...Global Partnerships for Business Growth





...Distinguished Board of Directors







Chairman & Non-Executive Director

No. of Years of Experience: More than 40 years in General Management

Qualification: Graduate with Honours from St. Stephen's College (Delhi) and Alumnus of Stanford University, USA and Selwyn College, Cambridge, UK. Also a director in The Malayala Manoram Co Ltd & Commercial Broadcasts Ltd.



Rajendra Gandhi

Managing Director

No. of Years of Experience: More than 39 years in General Management

Qualification: graduate engineer from the Indian Institute of Technology, Mumbai. Also a director in Steelcast Ltd.



Harsh Gandhi

Joint Managing Director

No. of Years of Experience: 15 years in various Managerial positions

Qualification : OPM program from Harvard Business School USA & holds a Bachelor of Science in Management Purdue University USA



Rajeev Pandia

Independent Director

No. of Years of Experience: More than 39 years and been influential in Strategic Planning, Project Evaluation & Management, Technology Transfer

Qualification: Bachelor in Technology (Ch.Eng.) IIT, Mumbai, & has obtained his Masters in Science from Stanford University, USA. Also a director in Excel Industries Ltd & The Supreme Industries Ltd.

...Distinguished Board of Directors







No. of Years of Experience : More than 30 years in General Management

Qualification : He is a Graduate and an accomplished industrialist and the Chairman of the Industrial Development & Investment Co. Pvt Ltd



Alpana Parida

Independent Director

No. of Years of Experience: 30 year Marketing career, spanning USA and India;

Qualification: Graduate from IIM (Ahmedabad) and has a Bachelor's degree in Economics from St. Stephen's College, Delhi University. Also a director in Cosmo Films Ltd & Primesec Investments Ltd



Saurabh Shah

Independent Director

No. of Years of Experience: More than 20 years of experience as advisor in the fields of public equity investments, private equity, capital markets and Merger & Acquisition in India

Qualification: MBA from the Stern School of Business at New York University. Also a director in Citicorp Finance (India) Ltd.



Nayna Gandhi

Non-Executive Director

No. of Years of Experience: More than 39 years and also director in Grip Polymers Ltd., (wholly owned subsidiary of GRP Ltd.) since November, 1993

Qualification: Diploma holder in Home Science

...with Experienced Management Team



Ganesh Ghangurde

Chief Compliance Officer

- Chartered Accountant (ICAI) & Company Secretary (ICSI)
- Associated with GRP's senior Management Cadre for more than 25 years
- Experience covers

 Finance & Accounts,
 Legal & Statutory,
 Compliances, Projects,,
 Rights & Public Issues,
 IT & SAP

 Implementations

Hemant Kaul

President Marketing & CEO of Marangoni GRP

- MBA, Leeds University Business School, UK
- At GRP since 2012 post spending 19 years in tyre sector in India & Europe with Apollo tyres and Birla tyres
- Handling MGPL business in India; oversee Sales and Marketing & Business Development for Reclaim Rubber.

Rajen Doshi

President & COO

- MBA Georgia State, MS, IIT Mumbai
- Experienced in executing business transformations, M&A and Change Management across Manufacturing, Service and Technology companies.
- Worked across North America, Europe and Asia in B2B and B2C space for companies like GE, Honeywell, Coke, Citigroup, Legal & General (UK) and Mahindra (India).

Kush Giramkar

Business Head Industrial Polymers & Head Procurement

- MBA from Indo German Chamber of Commerce, Graduate mechanical engineer from Govt. College of Engineering, Pune
- More than 22 years of rich experience in the diverse fields of manufacturing sector such as Materials Management, Project Management, Operations, R & D and New Business Development.

Shilpa Mehta

Chief Financial Officer

- Chartered Accountant (ICAI)
- Overall 20+ years' experience and 15 years in senior management cadre
- Work experience includes Accounts & Finance, Company law, Direct & Indirect taxation, SAP implementation & operations, Audit

Sanjeeb Lahri

Head HR & Administration

- Post Graduate Diploma in Industrial Relations & Personnel Management from University of Burdwan,
- More than 20 years of professional experience in the diverse fields of Talent Acquisition, Staffing, Employee/Industrial Relations, Productivity & Analysis, Learning & Development.
- More than 19 years of experience with TATA Group (Domestic & International)

Awards & Accolades – Testimony to our raison d'etre











Quality Circle Forum of India Award (2012) For 5S Competition from Vadodara Chapter for its Ankleshwar & Panoli Units











Supply Chain Leader Award (2010) At Logistics 2.0







At GRP, we are committed to transitioning from a 'recycled material company' to a 'Sustainable Raw Material Company'. Therefore, embracing the certifications, partnerships required for achieving that status. PLUS embracing the UN's Sustainability Development Goals.



CSR – Impact Positive Initiatives



- Our CSR vision "to contribute towards social and economic development of the communities where we operate in. And while doing the same, we want to build a sustainable way of life for all sections of society".
- GRP believes in doing business the right way and ensuring that we reach out to underserved communities in the way we do business.
- GRP believes in focus beyond business interests and addressing the "quality of life" challenges that underprivileged communities face, and working towards making a meaningful difference to them



EDUCATION

- Balwadis/Mobile Vans for Elementary Education
- Toy-bank to strengthen development through play in rural areas
- Merit based scholarship to support University Education
- Strengthen/Support existing institutes engaged in providing primary, secondary & higher level Education



SUSTAINABLE LIVELIHOOD

- Supporting initiatives around Yoga, meditation, other selfhelp
- Awareness programs for clean living/housing facilities (5S, etc.)
- Awareness programs on hygiene, safe water
- Encouraging plantation of trees through self-help groups of women



HEALTHCARE

- Primary health care centres
- Mobile health care projects
- Preventive health through awareness programs



WOMEN EMPOWERMENT

- Gram Pari in rural areas
- Girl child education up to university level
- Introduction of Water wheel for women to roll it from a distance

GRP has built a strong association with institutes like such as: Tata Institute of Social Science, Pravara Medical Trust, Ankleshwar Rotary Welfare Trust, K C Mahindra Education Trust, Nanhi Kali Foundation



Business Verticals



... Manufacturer of sustainable products through 5 Business Verticals













Reclaim Rubber - Industry Leading Technology





1ST Company in India to design, fabricate and install an entire plant & machinery for manufacture of reclaim rubber from complete indigenous components



Strong focus on innovation and R & D with DSIR approved lab, $\mathbf{1}^{st}$ company in India to develop reclaims like EPDM & High Tensile



1st company in reclaim rubber sector in India to become SAP ERP enabled



ISO certified company following strict quality control norm ensuring right material supply to its customers



Recycles 1 out of every 10 truck tyres & 1 out of every 8 tubes produced in India



Largest exporter of reclaim rubber from India to more than **60 countries** around the world. Caters to **7 out of Top 10** global tyre companies



VALUE PROPOSITION



- Cost-saving compared with virgin rubber
- Reduced Energy Consumption



- Alternative to hazardous landfills
- Substitutes natural rubber & crude based synthetic rubbers saving natural resources



- Faster Mixing Cycle
- Improved extrusion rate
- Retention of good ageing properties
- Reduced splicing defects
- Controlled die swell

Reclaim Rubber – Cost Effective Alternative



PRODUCT OFFERING



NATURAL RUBBER RECLAIM

- Whole Tyre Reclaim
- Ultra High & High Tensile Reclaim
- Natural Tube Reclaim



SYNTHETIC RUBBER RECLAIM

- Butyl & Chlorobutyl Reclaim
- EPDM Reclaim



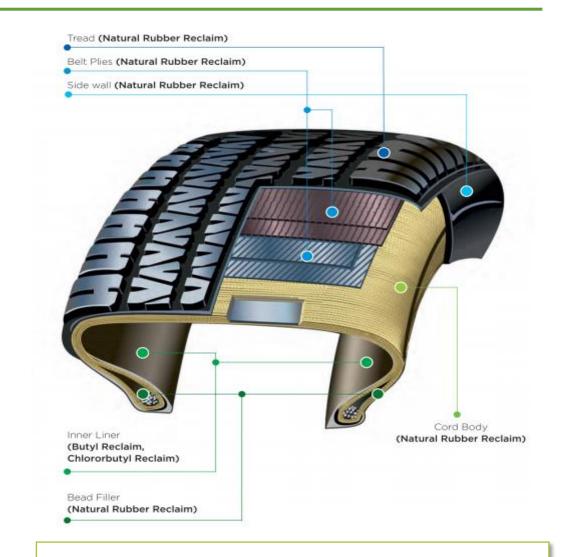
SPECIALITY RUBBER RECLAIM

NBR Polycoat

APPLICATIONS

- Tyres
- Tubes
- Belts

- Waterproofing & Matting
- Adhesives



Tyre Industry - Largest Consumer of Rubber

Industrial Polymer – Valuable Engineering Plastic





Developed in-house process to recover nylon fiber from end of life tyres



Nylon fiber embedded with rubber is subjected to series of mechanical operations to separate rubber and nylon



Purified nylon fiber then converted to granules by Extrusion process



Separation of polyamide from scrap tyre results in "Pure Rubber" which in turn can be a useful raw material to make a Better Quality Reclaim

02

Recovered Polyamide is a useful raw material as an Engineering Plastic. It has a market which is well established and profitable

INDUSTRY LEADING TECHNOLOGY



1st Indian company to commercialize the concept of recovery and reuse of polyamide from end-of-life tyres



Invested substantially in the R&D to recover nylon (polyamide) a valuable engineering plastic out of the waste tyres



Has a state-of-the art compounding facility in Solapur which supplies a range of cost-effective and sustainable solutions



Patent pending products supported by wel equipped testing laboratory



Industrial polymer is (GRP - IP) is an ISO 9001:2008 certified thermoplastic compounding business

TARGET MARKET & APPLICATIONS



Fasteners, Clips, Bushes, Plugs, Cable Ties, Sleeves, Main fold



INDUSTRIAL

Washers, Spacers, Industrial Bobbins, Conveying Trays, Gears



CONSUMER GOODS

Furniture Components, Couplers,
Domestic Gas Accessories



Computer Peripherals, Fuse Box, Switch Housing



Window Door Components

Custom Die Forms – Diverse Product Portfolio







Converts end-of-life tyres to design products used for civil & agricultural applications



Custom Die Forms are meant to absorb vibrations in heavy equipment and for insulation against sound



GRP – C-DF has produces these products in collaboration with leading North America Companies



Ensures reuse of end-of-life tyres with minimal energy needs









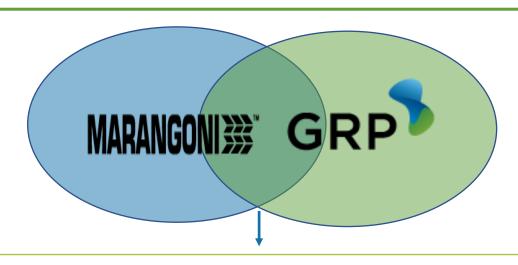


- Link Mats
- Door Mats

- Industrial Mats
- Dock Bumpers

Retreading - Marangoni Joint Venture





Portfolio of Products = Ringtread + Unitread + Classico

Entry into Retrading Markets of India with a Unique Technology, RINGTREAD – The Spliceless Retread

Ringtread Delivers: More mileage, Better grip, More reliable and eventually lower cost per KM (CPKM) savings to fleets

Marangoni S.P.A, World's Leading Tyre Retreading Company with a legacy of 70+ years

+

GRP Ltd, India's largest and world's leading rubber recycling company

=

The JV will aim to leverage the strengths of the two partners:

Marangoni as a retreading technology specialist

GRP's understanding of Indian Markets, Strong Supply Chain along with the reach to the End Customers

MARKET OPPORTUNITY

- Radial tyres at present account for 40-45% of Tyre Industry, expected to reach 75%+ by 2020
- Radialisation is estimated to double in the next 4-5 years, thus offering a big opportunity for tyre retreaders in the country
- India's retreading market is estimated at \$ 700 mn with a CAGR of 7-8% with organized sector accounting for 50 %

With Radialization there is a great opportunity for organized players in the retreading industry in CV segment as it reduces per/km cost

...Retreading across Segments



Industry Leading Range



Premium, Spice-less Retread



Premium, Flat Tread

This line features tread design suited for radial tyre application to deliver premium performance on Indian roads



Original Retread

This line features popular tried and tested patterns designed for customers who pay particular attention to the quality-price ratio.

BENEFIT TO RETREADERS



Less Time: Faster cycle time



No Waste: No material wastage



High Efficiency: More efficiency due to less handling and lower

process time



Less Space: Less space required for same capacity due to efficient

equipment & layout

ABOUT RINGTREAD

- Ringtread Concept: Tyres are circular in structure and rotate when they work, therefore the new tread must be perfectly circular in order to integrate harmoniously with the casings and recreate a perfect unit
- Ringtread
 - The only precured tread with the profile of original tyre
 - The ring has no joints and fits perfectly to the casing without tension or deformation
 - It guarantees reduced processing times and less waste, and performance levels are equivalent / exceeds those of a new tyre

BENEFIT TO FLEET HOLDERS



More Reliability: No risk of downtime due to the exclusive ring system



More Life: Less tread wear also on highly abrasive surfaces



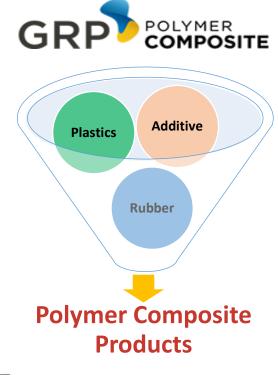
More Grip: The best traction even in poor road condition



More Savings: Very low rolling resistance leading to reduced fuel consumption

Polymer Composite











ABOUT Polymer Composite Products

- GRP is the exclusive manufacturer to a US based company for supply of composite products
- The composite products are manufactured from 100% recycled rubber and plastics
- The product is environmentally friendly, strong and durable
- The products are well suited for variety of application in sectors such as aviation, military, logistics, construction, oil & gas, marine and agriculture.

Products benefits & features

	Composite	Wood
IMPREVIOUS TO FLUIDS	✓	×
EXCELLENT GRIP	✓	×
U V RESISTANT	✓	×
COST EFFECTIVE	✓	×
DURABLE, LONG-LASTING, LIGHT WEIGHT	✓	×
WILL NOT ROT, CRACK, OR SPLINTER	✓	×



Growth Drivers



We have built Sustainable Business



Brand GRP carries with it Trust of 4 Decades

Brand GRP

Strong Relationships

Over 300 Customers across 60 Countries

Upgradation of Process and Products through innovation

In-house Technology

Customized Quality Products

High Quality, Made-to-Spec Products Cost Effective by replacing Virgin Rubber Polymer

Cost Effective

High Value Product Opportunity

Multiple products with the potential to deliver its maximum value

8 Manufacturing Units, 20 Distributors and 200 Vendors

Manufacturing & Distribution

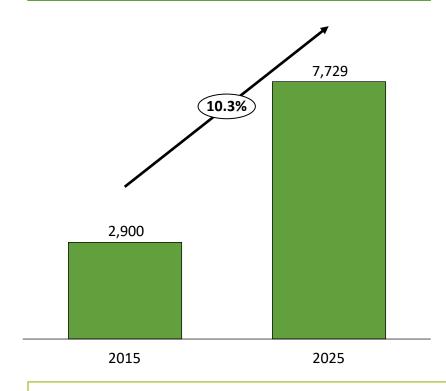
Environment Friendly

Lower CO2 emissions, more recycling of end of life tyres and other rubbers

Usage of Reclaimed Rubber on a Growth Path



Reclaimed Rubber Demand (Kilo Tonnes)



- Growing awareness regarding COST EFFECTIVE and ECO FRIENDLY alternatives for virgin rubber
- Owing to its versatility, durability, reduced pollution and low processing costs, WTR is expected to witness growth
- APAC to drive growth due to huge domestic market, availability of cheap and skilled workforce and rapid industrial development
- Favourable regulations promoting sustainable and eco-friendly materials as substitutes for conventional virgin rubber is driving product demand

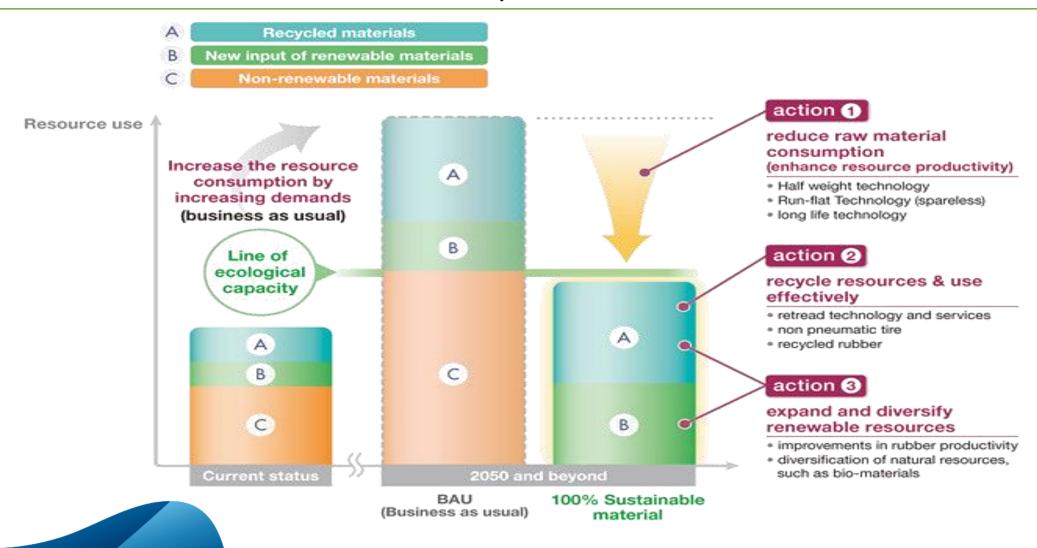
Global Reclaimed Rubber Demand

Global Reclaimed Rubber market is expected to reach USD 6.32 billion by 2025

With strategic shift towards increasing Reclaimed Rubber



To Reduce, Reuse and Recycle the use of fossil fuels and strategic shift towards Reclaimed Rubber. By 2050 companies envisages higher use of Recycled Rubber



By major tyre manufacturing companies





THE 4R STRATEGY

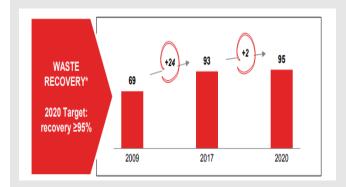
The tire industry uses 32 million tonnes of materials every year, only 25% of which is from renewable sources. To reduce the use of fossil fuels and secure supply, Michelin has made a firm commitment to the circular economy through its 4R strategy: Reduce, Reuse, Recycle and Renew.



TRELLI

By 2025 (vs. 2017) for Specific Products Segments Pirelli aims to:

- Double the share of Renewable Raw Materials
- Reduce the Fossil-Based Materials by -30%



- Waste recovered (on total waste) in 2017 vs 2009: 93% (+24% vs. 2009)
- Target 2020 : towards no waste to landfill with a recovery rate ≥95%

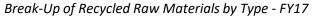
@ntinental**⅓**

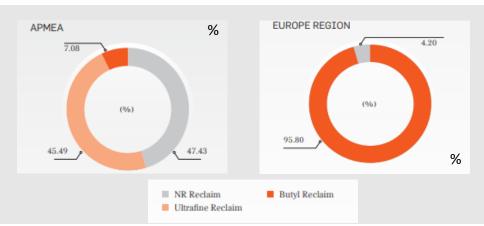
" In the Rubber Group, the use of recycled materials is assuming an increasingly important role. Production waste generated in physical/chemical processes is used as reclaim and adhesive mixtures as recycled products."

In the year under review, the percentage of recycled products of the total raw materials used in tire production was 3%. Our goal is to increase this share to 10% by 2025.



Reclaimed rubber is also used at 2.5% to replace virgin rubber for compounds





Contact Us



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